



Foundation Focus 2017

Summer

Foundation Friends,

We hope you enjoy reading the summer edition of the Focus. Because the Foundation is a supporting organization for Indiana University Health Ball Memorial Hospital, IU Health Blackford Hospital, and our affiliates, we continue to look for ways to strengthen our health system and were able to provide over \$4.9 million in grants in 2016. The majority of the funding fulfills the last installment of a \$20 million pledge to renovate the hospital's North Tower. However, I am pleased to also report that the Foundation was able to fund a new electrophysiology system for our cardiology service line; graduate medical education; nursing training and education; a new ultrasound machine for radiation oncology; a portable ultrasound machine for the Family Medicine Residency Clinic; new, safer cribs on the Mother Baby Unit; undergraduate scholarships; and our own employee assistance program.

We celebrate our funding support for the hospital while focusing on IU Health's Vision to lead the transformation of health care through quality innovation and education and to make Indiana a healthier state. Therefore, in this edition, we share some of our efforts to improve the health of the communities we serve through community outreach and engagement.

Our level of support punctuates the need for future donations. The Foundation is proud to serve the needs of IU Health Ball and Blackford Hospitals.



James P. Borgmann,
Chairman
Indiana University Health
Ball Memorial Hospital Foundation



Tricia A. Stanley
President
Indiana University Health
Ball Memorial Hospital Foundation



Ball Memorial Hospital Foundation

Health Needs Assessment

Every 3 years IU Health conducts a community health needs assessment (CHNA). Primary data is gathered through local focus groups and are coupled with local health statistics. This information is used to develop programs, services, and strategies to improve the health of the communities we serve. Here's what we've been working on for the past 3 years and the progress we've made. A new CHNA will be conducted in 2018.

Infant Health Factors

Need:

In 2015 the infant mortality rate in the Eastern Region of Indiana (as defined by the Indiana State Department of Health) was 6.7%. This is one of the highest rates in the state. Nurses at IU Health Ball Memorial Hospital partnered with the IU Health Ball Memorial Foundation as well as community partners to focus on safe sleep and other interventions in the following counties: Blackford, Delaware, Grant, Jay and Randolph.

This multidisciplinary group identified two groups of risk factors that influence the mortality of infants in the Eastern Region of Indiana: unsafe sleep habits and poor parental habits.

The Foundation's Response:

- Families are now provided 'sleep sacks' for the infant. These clothing items are zippered up the front and stitched closed at the bottom and are made of lightweight fabric.
- If the family states that they do not have a 'safe sleep space' for the infant, they are provided with a portable crib.
- Car seats are inspected to make sure that they are appropriate for the size of the infant and families know how to secure them in the vehicle.

Obesity

Need:

The percentage of obese adults is an indicator of the overall health and lifestyle of a community. Obesity increases the risk of many diseases and health conditions including heart disease, type 2 diabetes, cancer, hypertension, and stroke. Obesity carries significant economic costs due to increased health care spending and lost earnings. In Delaware County 31.5% of adults over the age of 20 are obese, and in Blackford County the number jumps to 36%. (Source: CDC)

The Foundation's Response:

- The Foundation created the Healthy Communities Alliance of Delaware and Blackford Counties (HCA). The HCA is comprised of a cross section of community organizations and individuals who are concerned about the rising rates of chronic disease in our communities. The Alliance consists of nearly 100 partner members focused on three priority areas: increased physical activity, nutrition, and smoking cessation.
- The Foundation created the Families at the Farmer's Market programs at Minnetrista and at Hartford City's Growers and Makers Market. This program recruits resource limited families who are interested in attending a series of workshops to learn about the importance of integrating fresh produce into a family meal plan. Families receive IU Health Bucks to purchase fruits and vegetables at the farmers market.

Behavioral Health

Need: Demand for behavioral health services, including drug and alcohol treatment, is increasing dramatically at national, state, and local levels. Some studies suggest as many as 1 in 8 emergency department visits involve a mental health or chemical dependency issue due to a shortage of behavioral health providers. Indiana's mental health ranking is 45th out of 50 states, and our drug poisoning rate per 100,000 population is 25.6 (Delaware County) and 26.9 (Blackford County). (Source: County Health Rankings)

IU Health's Response:

In 2016 a statewide Behavioral Health Collaborative was chartered. The collaborative includes key stakeholders from all over the state. Led by Michael Haley, former President of IU Health Ball Memorial Hospital, the collaborative has representation from IU Health Ball Memorial Hospital and the Foundation as well as Meridian Health Services. The collaborative is focusing on three main initiatives: improving access to behavioral health care in the Emergency Department; addictions treatment; and the integration of behavioral health in the primary care setting.

Access to Healthcare

Need:

When compared to all other IU Health hospitals around the state, the East Central Region, consisting of Ball and Blackford Hospitals, has a disproportionate share of Medicaid, underinsured, and uninsured patients. This creates the need for programs and services to improve access for those who need important screenings.

The Foundation's Response:

- The Foundation funds free cervical, skin, and lung screenings for those who are uninsured or underinsured.
- The Foundation, through its indigent care fund, helps to ensure that patients who are discharged have the necessary supplies and medications they need when returning home.
- The Foundation also provides support for community outreach efforts at local health fairs and public events, providing an opportunity for individuals to engage with health experts regarding nutrition, diabetes, joint care, heart health and other topics.

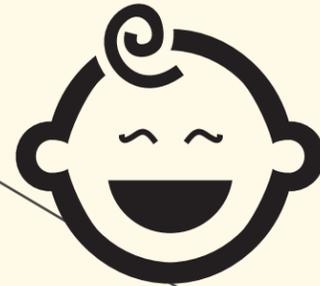
Tobacco Cessation

Need:

Tobacco is the agent most responsible for avoidable illness and death in the United States today. According to the Centers for Disease Control and Prevention, tobacco use brings premature death to almost half a million Americans each year. Areas with high smoking prevalence will also have greater exposure to second hand smoke for non-smokers which can cause or increase a wide range of adverse health effects such as cancer, respiratory infection and asthma. In Delaware County 21% of adults smoke, and in Blackford County it is 17.7%. (Source: County Health Rankings)

The Foundation's Response:

- Through the work of the Healthy Communities Alliance and our participation in the Tobacco Free Delaware County Coalition, tobacco-free toolkits were created and continue to be distributed to interested organizations.



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The Speakers Bureau is a traveling resource bringing vital health topics and hospital information to community audiences free of charge.

Presenters are available to speak on following topics:

- Cancer Prevention & Treatment
- Heart Health
- Women's Health
- Diabetes
- Children's Health & Safety
- Medical Education and Research
- Cosmetic and Reconstructive Surgery
- Stroke Prevention
- Healthy Diet and Exercise
- Orthopedics and Physical Rehabilitation
- Hospice Care
- Indiana University Health Ball Memorial Hospital (State of the Hospital)
- And many more!

To arrange an IU Health Ball Memorial Hospital Speaker for your group or organization, please call the IU Health Ball Memorial Hospital Foundation at 765.751.6346. Please have your event date, time and suggested topic in mind. The approximate size of your audience is also helpful, but no audience is too large or small.



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